Atty. Dkt. No. STL920000035US1

PS Ref. No.: 1682.039403

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Filed: August 2, 2001

Gregory M. Plow et al.

Group Art Unit: 3688

\$\$\$\$\$\$\$\$ Serial No.: 09/922,182 James W. Myhre Examiner:

Confirmation No.: 7553

SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR For:

STORING INTERNET ADVERTISEMENTS AT A USER COMPUTER

MAIL STOP RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

CERTIFICATE OF MAILING OR TRANSMISSION

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop RCE, Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450, or facsimile transmitted to the U.S. Patent and Trademark Office to fax number 571-273-8300 to the attention of Examiner Min Shin, or electronically transmitted via EFS-Web, on the date shown below:

July 8, 2010 /Joseph Jong/ Date Joseph Jong

AMENDMENT ACCOMPANYING REQUEST FOR CONTINUED EXAMINATION

Prior to continued examination, please amend the above-identified application as follows. Although no additional fees are believed to be due in connection with this amendment, the Commissioner is hereby authorized to charge counsel's Deposit Account No. 09-0460 / STL920000035US1, for any fees, including extension of time fees or excess claim fees, required to make this response timely and acceptable to the Office.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper. Remarks/Arguments begin on page 7 of this paper.

Page 1 1520461 1